



Thomas Stouffer
Product Designer

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Tools

FIGMA
SKETCH
MIRO
ADOBE SUITE

Skills

UX RESEARCH
INFORMATION ARCHITECTURE
JOURNEY MAPPING
WIREFRAMING
PROTOTYPING
VISUAL DESIGN
DESIGN SYSTEMS

Education

M.S., Graphics Information Technology
UX Design

B.A., Digital Culture
Design Studies

Arizona State University
Graduate with Honors

Experience

CVS Caremark

Scottsdale, Arizona (Remote)

Senior Manager (Team Leader), UX Product Design | Jan 2023 - Present

- Manage agile team of 13 designers working on cross disciplinary teams for an ecosystem of applications
- Collaborate with IT and business leadership to prioritize work and meet goals
- Conduct research to inform strategy and product roadmaps
- Create user personas and journey maps
- Facilitate workshops and design studios
- Help define and maintain design systems and standards

Senior Manager, UX Product Design | April 2022 - Dec 2022

- Design end-to-end user experiences for enterprise software solutions
- Work in Agile methodology to deliver iterative design and human centered experiences
- Perform research to gather user feedback and map user journeys
- Create wireframes and full fidelity mockups
- Build prototypes and conduct usability testing
- Own design on product, leading other designers in delivering on goals and deadlines
- Help to shape team culture and growth through mentorship, workshops and learning opportunities

Manager, UX Product Design | Sept 2020 - April 2022

- Work in Agile methodology to deliver iterative design and human centered experiences
- Perform research to gather user feedback and map user journeys
- Create wireframes and full fidelity mockups
- Build prototypes and conduct usability testing
- Work in a cross-functional team, collaborating with developers and business partners to deliver the best end product

Allstate

Tempe, Arizona

Product Designer | Sept 2018 - Sept 2020

- Work as a member of the Agile XP development team
- Design end-to-end user experiences for both internal users and customers
- Generate wireframes and full fidelity mockups
- Create and test prototypes
- Perform research to gather user feedback